

TO: Board of Directors DATE: July 19, 2023

FROM: Jim Derwinski, CEO/Executive Director

SUBJECT: June 2023 Ridership Trends

This memo describes ridership patterns in 2023, including ridership and service recovery by line and service period. The data in this report is preliminary and will be finalized at the end of the year.

In June 2023, Metra provided 2.9 million passenger trips, a 4% increase from the previous month and Metra's highest monthly ridership since the start of the pandemic. Compared to May, June had the same number of weekdays, the same number of Saturdays, and one less Sunday.

Estimated Passenger Trips by Month



Exhibit 1

Estimated Passenger Trips by Line (June 2022 vs. June 2023)

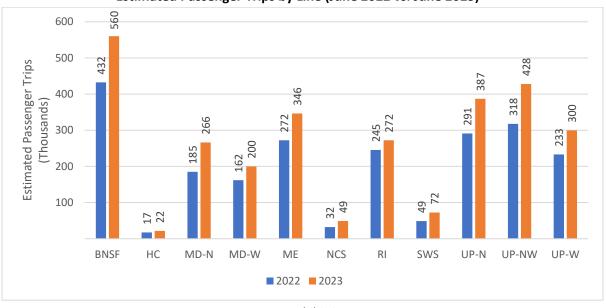


Exhibit 2

Weekday Ridership

June average weekday ridership was 148,800, which was 5% higher than May and 52% of 2019 levels. Metra continued to break daily ridership records in June. With 180,300 passengers, Wednesday June 21 became Metra's highest ridership day since the start of the pandemic.

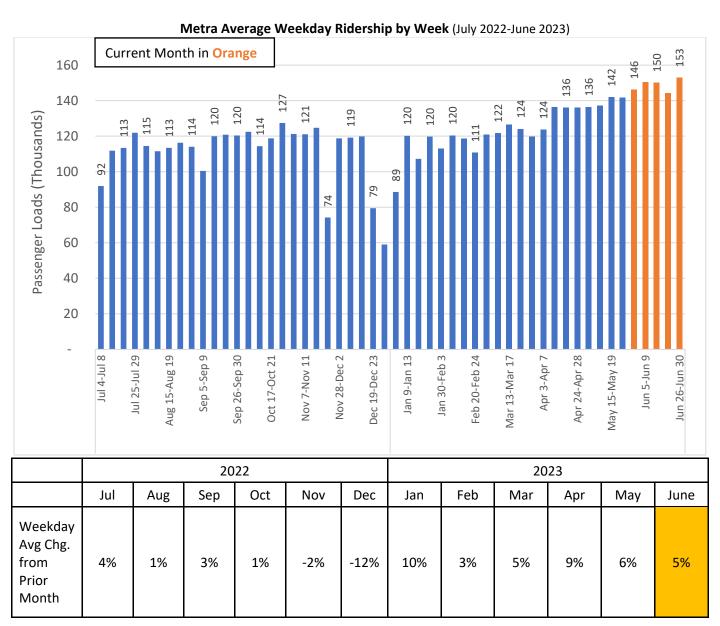
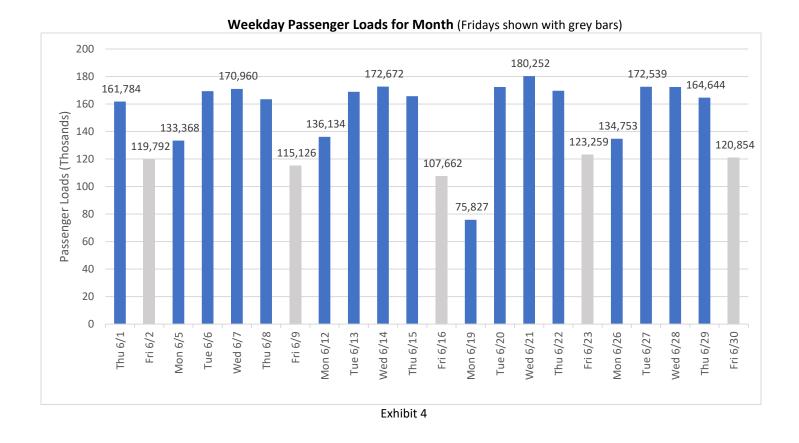


Exhibit 3



June Ridership Highlights

- Metra recorded 180,300 daily passengers on Wednesday, June 21, exceeding the previous month's daily ridership record by 12,600 passengers.
- Metra ran 7 additional trains on Sunday, June 25 for the 52nd annual Chicago Pride Parade, and two additional trains for the Ravinia Festival, drawing an estimated 15,600 more passengers than other Sundays in June.
- Metra operated on a weekday schedule for Juneteenth (Monday June 19). While commuters observed the holiday, daily ridership decreased -44% compared to other Mondays in June.
- Monthly Pass sales increased for the sixth consecutive month, with Metra selling 34,351 Monthly Passes in June, which is the most since the start of the pandemic.

Service Status

Metra continues to restore service in different capacities on its lines, as ridership recovers from the COVID-19 pandemic. Schedules for four lines (BNSF, Metra Electric, Rock Island, and Union Pacific North) were redesigned to standardize stopping patterns and to increase midday service as part of a 2021 pilot schedule initiative. The UP-NW 2022 pilot schedule was further enhanced in April 2023 which included implementing hourly midday service, a level not reached even in the pre-COVID schedule. These lines have demonstrated a stronger midday recovery compared to the overall recovery of those lines and compared to the system's midday as a whole. For example, the Union Pacific North and Metra Electric each have recoveries of 95% during the midday compared to the system's recovery of 73%.

Metra staff continually monitors ridership, operations data, and customer feedback on all lines to explore any opportunities for improvement.

Ridership Recovery by Line & Service Period (Jun 2023 as a percentage of Jun 2019)

| Line | Peak | Rev Peak | Midday | Evening | Weekday | Saturday | Sunday |
|-------|------|----------|--------|---------|---------|----------|--------|
| BNSF | 43% | 47% | 62% | 53% | 46% | 68% | 71% |
| HC | 44% | - | - | - | 42% | - | - |
| MD-N | 48% | 42% | 66% | 45% | 49% | 82% | 66% |
| MD-W | 37% | 46% | 56% | 55% | 40% | 75% | 68% |
| ME | 42% | 145% | 95% | 92% | 57% | 129% | 126% |
| NCS | 37% | 30% | 69% | - | 38% | - | - |
| RI | 42% | 109% | 71% | 71% | 47% | 79% | 70% |
| SWS | 37% | 32% | 32% | 20% | 35% | - | - |
| UP-N | 60% | 65% | 95% | 102% | 68% | 93% | 91% |
| UP-NW | 51% | 59% | 85% | 66% | 56% | 90% | 92% |
| UP-W | 54% | 66% | 56% | 71% | 56% | 90% | 90% |
| Total | 46% | 62% | 73% | 67% | 52% | 86% | 84% |

Exhibit 5

Monthly Pass Sales

Monthly Pass sales increased for the sixth consecutive month, with Metra selling the most Monthly Passes in June since the start of the pandemic. Growth in Monthly Pass sales is a trend Metra continues to see since offering the flat-rate price of \$100 beginning in July 2022.

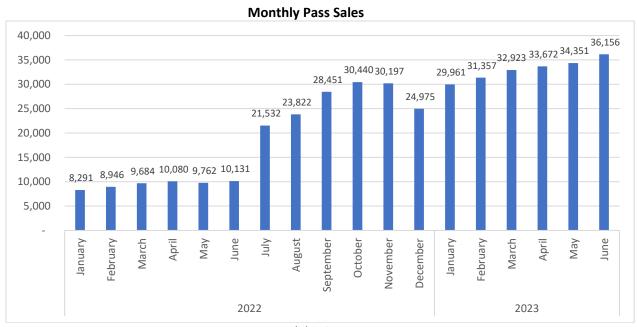


Exhibit 6

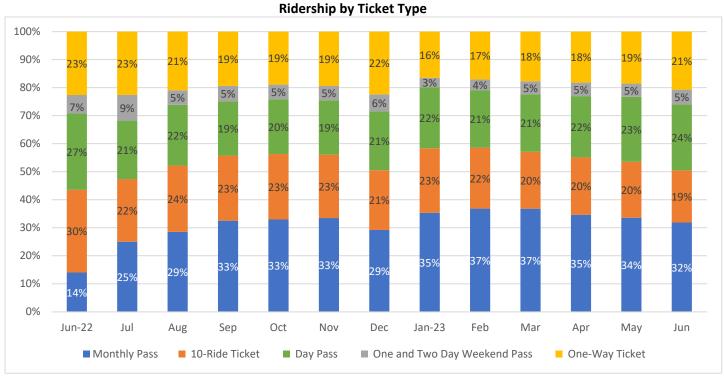


Exhibit 7

Note: Exhibit 7 excludes free trips

Ticket Sales

The following tables show ticket sales and ridership by ticket type and sales channel.

Ticket Sales and Ridership by Ticket Type (thousands)

| | Ticket Sales | | | | | Ridership | | | | | |
|----------------------|--------------|-------------|-------------|----------------------|----------------------|-------------|-------------|-------------|----------------------|----------------------|----------------------|
| Ticket Type | Jun 2019 | Jun 2022 | Jun 2023 | Jun 2019 Share | Jun 2023 Share | Jun 2019 | Jun 2022 | Jun 2023 | Jun 2019 Share | Jun 2022 Share | Jun 2023 Share |
| Monthly Pass | 84 | 10 | 36 | 7% | 3% | 3,609 | 308 | 911 | 57% | 14% | 31% |
| 10-Ride Ticket | 151 | 65 | 53 | 12% | 5% | 1,507 | 649 | 533 | 24% | 29% | 18% |
| One-Way Ticket | 917 | 498 | 593 | 73% | 53% | 916 | 498 | 593 | 14% | 22% | 20% |
| Weekend Pass | 104 | - | - | 8% | 0% | 260 | - | - | 4% | 0% | 0% |
| One Day Weekend Pass | - | 67 | 72 | 0% | 6% | - | 113 | 116 | 0% | 5% | 4% |
| Two Day Weekend Pass | - | 15 | 18 | 0% | 2% | - | 32 | 34 | 0% | 1% | 1% |
| Day Pass | - | 312 | 356 | 0% | 32% | - | 599 | 674 | 0% | 27% | 23% |
| \$6 Day Pass | - | 55 | 108 | 0% | 10% | - | 134 | 212 | 0% | 6% | 4% |
| \$10 Day Pass | - | 257 | 248 | 0% | 22% | - | 465 | 462 | 0% | 21% | 16% |
| RTA Ride Free Permit | - | - | - | 0% | 0% | 73 | 37 | 42 | 1% | 2% | 1% |
| Total | 1,256 | 967 | 1,129 | 100% | 100% | 6,365 | 2,237 | 2,902 | 100% | 100% | 100% |

Exhibit 8

Ridership by Sales Channel (thousands)

| | | Т | icket Sales | | Ridership | | | | |
|------------------------|-------------|-------------|-------------------|-------------------|-------------|-------------|-------------------|-------------------|--|
| Sales Channel | Jun 2019 | Jun 2023 | Jun 2019 Share | Jun 2023 Share | Jun 2019 | Jun 2023 | Jun 2019 Share | Jun 2023 Share | |
| Conductor | 228 | 109 | 18% | 10% | 295 | 121 | 5% | 4% | |
| Commuter Benefit | 35 | 6 | 3% | 1% | 1,177 | 105 | 18% | 4% | |
| Ventra App | 638 | 874 | 51% | 77% | 2,846 | 2,214 | 45% | 76% | |
| Ticket Agent | 314 | 120 | 25% | 11% | 1,764 | 388 | 28% | 13% | |
| Ticket Vending Machine | 41 | 20 | 3% | 2% | 217 | 32 | 3% | 1% | |
| RTA Ride Free Permit | - | - | 0% | 0% | 73 | 42 | 1% | 1% | |
| Total | 1,256 | 1,128 | 100% | 100% | 6,372 | 2,902 | 100% | 100% | |

Exhibit 9

Note: Values in Exhibits 8 and 9 do not add to total ridership due to Group Sales, Marketing Sales, and Refund Adjustments; 2019 data may not match previously reported totals due to late-reporting sales and refunds; 2023 data are preliminary and subject to revision as data is continuously reviewed throughout the year. Sales of incremental tickets are not included.

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